

Indreni College

Program: BCA

Semester: V

Subject: MIS and E-Business

Time:

FM: 60

Group A: MCQ

10x1=10

1. The dimension of e-commerce that enables commerce across national boundaries is called _____.
a) interactivity b) global reach c) richness d) ubiquity
2. Which of the following describes e-commerce?
a. Doing business electronically b) Doing business c) Sale of goods d) All of the above.
3. Which one of the following is not one of the major types of e-commerce?
a) C2B b) B2C c) B2B d) C2C
4. Which of the following is part of the four main types for e-commerce?
a. B2B b) B2C c) C2B d) All of the above
5. Which of the following is not considered to be one of the three phases of e-commerce?
a. Innovation b) Consolidation c) Preservation d) Reinvention
6. Which of the following is an example of a portal?
a. Amazon b) eBay c) Yahoo d) Facebook
7. If the threat of substitute products or services is low it is an:
a) Disadvantage to the supplier b) Advantage to the buyer c) Advantage to the supplier d) None of the above
8. Which of the following connections allows the fastest download speeds?
a. DSL b) Cable Modem c) T1 d) T3
9. Which of the following is a useful security mechanism when considering business strategy and IT?
a. Encryption b) decryption c) firewall d) all of the above
10. Digital signature is a.....
a) Digital id, send as an attachment to a web page/e-mail/ message b) Is used for verifying the attachments
send using web c) Both a and b d) None of these

Group B: Attempt any six questions

(6x5=30)

1. Define EC and e-business.? [2.5+2.5]
2. Comparatively differences among TPS, MIS, DSS, ESS. [5]
3. Differentiate B2C, B2B and C2C e-commerce with examples. [5]
4. What is the role of information superhighway in e-commerce? List the components of information superhighway. [2+3]
5. What is international information system? Describe the concepts of outsourcing and offshoring in the system. [1+4]
6. Define availability, authentication and authorization. How they can be enforced in e-commerce security? [3+2]
7. What is e-checking? Describe its working mechanism. [2+3]
8. Describe the website design criteria that one should show while designing an e-commerce website. [5]

Group C: Attempt any two questions

(2x10=20)

9. What do you mean by Wireless Application Protocol (WAP)? How it works? Discuss the layered architecture of WAP. [2+2+6]
10. How important web contents are for e-commerce systems? Discuss their types. Justify, with examples, how web Contents can be used to promote cross-selling, up-selling and promotions in e-commerce. [2+2+6]
11. Discuss in detail the security defends strategies that you can implement while securing e-commerce systems from Security attacks and threats. [10]

The end